



8.11K Run/Walk Sponsorship Letter

April 6, 2019, @ Atmos Energy in Flowood, MS

We cordially invite you to participate as a Sponsor of the 7th annual 8.11K Run/Walk. This event will help highlight the safety awareness message – **Know what's below. Call before you Dig.** The event will be held on Saturday, April 6, 2019, at Atmos Energy in Flowood, MS. The event will kick off at 8:11 a.m. Awards and cash prizes will be given at the end of the event.

In 2018 we had over 250 registered participants and an additional 50+ spectators and volunteers. This amazing turnout was due in part to promotional efforts by commercial, radio and social media ads as well local news station coverage leading up to the event.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward promoting making Mississippi a safer place to live and work.

There are various levels of sponsorship for the 8.11K Run/walk. Size and placement of logos on t-shirts and website are based on sponsorship level.

Platinum Level Sponsor--\$1000

- Listed as top sponsor on website and/or social media with logo
- Listed as top sponsor in April e-newsletter with logo
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet (You must provide material)
- Special PA announcements mentioning sponsor name during and after the race
- Company name at finish line
- 4 complimentary race entries

Gold Level Sponsor--\$750

- Listed as sponsor on website and/or social media
- Listed as sponsor in April e-newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet (You must provide material)
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race entries

Silver Level Sponsor--\$500

- Listed as sponsor on website with link
- Listed as sponsor in Monthly e-newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet (You must provide material)
- 2 complimentary race entries

Bronze Level Sponsor--\$250

- Listed as sponsor on website and/or social media and in Monthly e-newsletter
- Promotional materials in race packet (You must provide material)
- 1 complimentary race entry

Water station Sponsor--\$100

- Company name will appear on a prominently located sign at water station

In-Kind Donations are appreciated as well

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email Miriam Grammar, to set up a sponsorship or answer any questions. Miriam can be reached at 601-982-7531 or office@ms811.org.

Sincerely,

Miriam Grammar

Miriam Grammar
Race Director



8.11K Run/Walk Sponsorship

April 14, 2019, at Atmos Energy, Flowood, MS

Organization Name: _____

Address: _____

City: State: Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Website address: _____

1. Sponsorship level (*please circle*): Platinum Gold Silver Bronze
- Water Station

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include:

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on website, signage, etc.:

Artwork and logos should be submitted to office@ms811.org as follows:

- Logos for t-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

 - Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

 - Logos for the website should be submitted as 72 dpi JPEG or PNG files.
4. Participants can register for the 8.11k Run/Walk at <http://www.active.com/flowood-ms/other-endurance/mississippi-811-run-walk-2019>
5. Checks can be made payable to Mississippi 811 and mailed to 5258 Cedar Park Dr., Suite H, Jackson, MS 39206. **PLEASE MAIL BY April 1, 2019**